



International Trompe l'Oeil Festival

Lodi, Italy 28/29/30 May

Competition Rules

The artists who sign up for the International Trompe l'Oeil Festival will have to paint a trompe l'oeil over a period of three days, which in accordance with the rules, will be evaluated by a jury. All the events of the competition will take place in the historical centre of Lodi.

1) – Course Participants

A. Artists from all over the world can participate in the competition, professionals and non-professionals, specialised in trompe l'oeil. Each artwork must be completely realised in all its parts by only one artist.

The above does not prejudice the registration of Studios and Artist Associations, these however will have to specify the name of the artist who will create the artwork at the time of registration. More than one registration by different components of the same Studio are acceptable.

B. A special section for Schools and Art Laboratories will be made available, to which a special prize will be given.

2) – Theme of the Competition

The competition theme will be published on the website www.tromploiefestival.com by and not later than 31 March.

3) – Procedure and terms of registration

A. A payment of 120 euros is required to register for the competition. After this payment the organisers will supply the canvas for the competition with the pre-authorized dimensions 1,60x1,00m and a dedicated showcase page for each artist on the website www.tromploiefestival.com

The registrations will be made valid only upon receipt of payment. Primaluce will not take responsibility in the case of withdrawal from the competition or the non-participation of an artist. The costs of travel and accommodation are to be borne by the participants.

B. The registration request can be made by filling in the participation form which can be downloaded from the website www.tromploiefestival.com. Registration will be open until all available places are taken, by and not later than 21 May 2010.

C. Understanding and acceptance of the aforementioned regulations are required, in addition to authorisation to use personal information provided by the applicant.

D. One can apply in the following ways:

- Filling in the online form on the website www.tromploiefestival.com
- Filling in the relevant form which can be downloaded from the website www.tromploiefestival.com to be e-mailed to the address archivio@tromploiefestival.com or via fax to 0371/413178.

E. The methods of payment will be communicated via mail following registration.

F. Attached to the registration the following are required:

- The proof of payment for the registration amount
- A description of the organization or individual (max 800 letters) for the dedicated showcase page
- A relevant photo in -jpg- digital format for the dedicated showcase page.
- A photo of an artwork in digital format for the dedicated showcase page

These materials are necessary both for the dedicated showcase page on the website and for the Association secretary. For this reason the artists are requested to pay particular attention to the personal details which they intend to have published.

The material will be published 'on display' on the website www.trompeleifestival.com and will remain visible until 1 February 2011.

4) - Means of participation

A. The artworks must be to the dimensions 1,50m x 0,90m and by obligation realised upon the canvas supplied by the organisation (1,60m x 1,00m) and already authenticated. The artists will be able to arrange the use of sketchpads (maximum format 0,4 x 0,24) during the three days of the competition. Already completed - or partially sketched, designed or printed - artworks to the stated dimensions are not permitted. Designs may not be traced, projected or reproduced onto the canvas using any other method.

B. The choice of colours and techniques are at the discretion of the artist. No part of the artwork may be embossed.

5) – Procedure of the event

A. The competition will start at 10:00 on Friday 28 May 2010 and will end at 16:00 on Sunday 30 May 2010 with the handing in of the artworks. The working hours for each day will be made known by the organisation.

B. The competition will take place in the historical centre of the city of Lodi. The organisation will supply the artists with an adequate covered space with the necessary equipment (tables, panels, chairs) for the execution of the work.

Entrance to the public is free.

C. During the course the single artists will be responsible for materials contained inside their assigned spaces. The organisation will not be held responsible for theft or damage to items or persons.

6) – Panel of Judges

The panel of the competition made up of experts in the sector, will be responsible for the evaluation of the artworks in order to award 3 prizes as stated in art. 7 of the present rules.

Aspects for evaluation

- the 'trompe l'oeil' effect
- how realistic the artwork is
- adherence to the proposed theme
- drawing techniques
- colour techniques
- the originality of the artistic project

The panel's decision is final and indisputable. The composition of the panel will be made known later on.

7) Prizes

1st Prize for an amount of 1.500,00 euros

2nd Prize for an amount of 1.000,00 euros

3rd Prize for an amount of 700,00 euros

Special prizes will also be given, awarded after evaluation by the panel.

The three winning artworks will remain the property of the organisation which reserves the right to exhibit them in public and private places at its discretion.

A certificate of participation signed by the president of the panel will be given to all participants.

8) – Prize-giving

The prize-giving will take place at 18:00 on Sunday 30 May 2010 at a location which will be made known by the organisation at a later date.

9) – Popular vote

During the competition, the organisation will announce a competition open to the public who will be able to vote for their favourite artwork. The result of this vote will be completely independent from that of the competition panel.

In the course of the prize giving, the result of the popular vote will be communicated.

10) – Publication

For each of the participating artworks we reserve the right to publish said artworks on the website of the festival, as well as photographs to be used as an account of the activities of the festival with publication in newspapers, specialist magazines and on television in addition to publications of every form (printed materials, publications, posters etc.) for future editions of the festival.

Participation in the festival requires the acceptance of the above rules and regulations.

Signed

These rules and regulations and the registration form will be published on the website www.trompeloilfestival.com which we ask you to consult periodically for updates.

In accordance with the law 196/2003 for the protection of privacy, the artist gives authorisation for the use of personal data and their use by the organisers.

